



LA LUMIÈRE

January, 2006

Dan and May Workman
Serving with Campus
Crusade for Christ

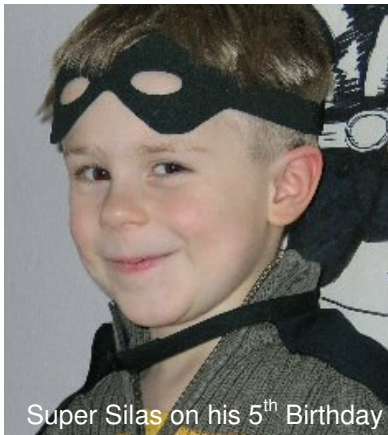


Celle-ci était la véritable lumière, celle qui, en venant dans le monde, éclaire tout être humain.

John 1:9

Un HEALING HANDS

Many of you have asked how May's hands are doing. We're pleased to report they are nearly normal again! New sores still show up, but the perscription cream keeps them at bay. We praise God for looking after us! They tested her blood to find out what kind of allergy is causing the eczema, and it isn't food related! May is allergic to something in



Super Silas on his 5th Birthday

the environment that manifests itself as severe eczema in her hands. In February she'll have another allergy test to pinpoint what it is.

Deux GETTING THE WORD OUT

In November we launched a Google ad campaign to publicize www.atoi2voir.com, the French EveryStudent site. We chose five all-star articles, successful in other countries, which appeared on the right hand side of Google searches and also on other sites that use Google ads.



Efrem hamming it up

Once everything was up and well tuned, traffic to the site had increased eightfold! Not only that, people in France were coming to Christ. In just four weeks 700 clicked on the link that said, "*I just prayed to ask Jesus into my life.*" The team in France fielded emails with genuine faith related

questions. Great things were happening! But that's not all. Google keeps very thorough statistics when you run a campaign, including what they call "conversion rate." We chose to have Google count the people who arrive at our follow-up page, from clicking the link we mentioned before. And how were the conversion rates in France? High! For EveryStudent based sites around the world the average conversion rate is 1.2%. The articles in our campaign were much higher, the top article at 6.5%. If you don't like statistics, consider this. In four weeks over the internet we shared the Gospel with more people than a campus team would in a year! We don't know all God will do through the internet, but as we stay faithful to His words, it will not return empty!

Trois WHERE THEN, LORD?

In January a new Campus Crusade director takes the reigns for Western Europe. This is bringing many changes to the office we're working in. We're being asked to consider moving somewhere we could have a better connection with a local campus ministry, alongside our internet development. The goal is to keep talking with students face to face too. When and where is really up to us, but a move will likely happen. Please pray with us through this big decision. We've always said we'll go anywhere God asks, so now it's time to listen attentively for His voice. What God has called us to do hasn't changed, but where is an open question.

Please pray...

- for the hundreds of French touched by the Gospel, that those seeds grow
- for God's wisdom as we consider where is the best place for us to serve

Many blessings,

Dan, May & Silas